ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA | AREA
FORMAZIONE E DOTTORATO

PROFESSIONAL MASTER PROGRAMME SHEET - 2026-2027 A.Y.

Title	International Management – MIEX
Code	8367
Level	Level I
Director	Professor Giulio Ecchia

Registration fee for selection and enrolment fee	Registration fee for selection:
	
	€ 60.00
	
	non-refundable contribution for administrative services (Article 1 of the call for applications).
	
	Enrolment fee: 9.500,00 (nine thousand and five hundred) euro
	Total contribution in figures:
	• For all candidates, the first instalment is 3.500,00 euro to be paid on enrolment by the following established calendar:
	  ○ Window 1 from 03/06/2026 to 16/07/2026
	  ○ Window 2 from 29/07/2026 to 27/08/2026
	  ○ Window 3 from 08/09/2026 to 28/09/2026;
	• The second instalment is 3.000,00 euro to be paid by 29/01/2027
	• The third instalment is 3.000,00 euro to be paid by 27-03-2027.
	
	The program offers a selected number of discounted tuition fees awarded to the top three students of each selection window:
	
	1st place: 8.000,00 euro
	
	2nd place: 8.500,00 euro
	
	3rd place: 9.000,00 euro
	
	The benefit will be applied to the second and third instalments. In the event that one or more beneficiaries of the reduced quota do not complete their matriculation within the established deadlines, the benefit is transferred to those who follow in the ranking and complete their matriculation. In the event that reduced quotas are not applicable within a given window, no further reduced quotas shall be applied in subsequent windows.

Subject area	Social, Economics, Law
Professional master programme description: **objectives/targets**	Pursuant to Decree no. 270 of 22 October 2004 of the Ministry of Education, University and Research, for academic year 2025/2026, Alma Mater Studiorum – Università di Bologna, Administrative office of Bologna, will run a 1st level Professional Master's Programme in "International Management – MIEX". The Professional Master's Programme has been set up on the proposal of the Department of Economics and the Department of Management with Fondazione Alma Mater.

	The Master course offers professionalizing training in English, at the end of which future managers can respond to the specific operational needs of companies in the field of internationalization of markets, in other words, a technician with excellent language skills and an adequate background in business and management. In particular, the course aims to develop the skills and abilities of the professional role through theoretical teaching on basic knowledge of the business system, techniques of international management and research and consulting methodology, and through the practical implementation of an international operational project.
Titles required for admission	First cycle degree and/or second/single cycle degree obtained under D.M. 270/04 or first cycle degree and/or second / single cycle degree obtained under the laws previously in force (DM 509/99 and Old Regulations) in all fields or classes. First cycle degree and/or second/single cycle degree obtained abroad deemed equivalent to those described in point above by the Admission Board, for the sole purposes of admission to the Master.
Additional compulsory requirements	a) Detailed Curriculum Vitae in English; b) List of titles, if relevant. The following items are considered titles: publications (such as articles, essays, essays, books, etc.), academic honors, scholarships, grants, certificates of professional experience in companies/institutions/offices/other organizations, letters of recommendation. c) Letter of motivation in English (maximum two pages). d) English language certificate. The candidate must hold one of the following certificates: TOEFL - internet-based at least 79 points; IELTS - at least 6.5 points; Cambridge Advanced / Proficiency - any result; TOEIC - at least 750 points; BULATS - at least 75. NB: This certificate is not necessary for those who are native English speakers or have obtained a Degree from a course of study (1st or 2nd cycle) provided entirely in English. Candidates who are not able to demonstrate their English Language knowledge with one of the certificates listed above, can participate in the language test (see "Selection Method" section below). e) Certificate or self-certification of knowledge of other languages (excluding mother tongue and English).
Course structure	• International Human Resources Management – SSD SECS-P/10 – Marcello Russo • International Marketing & Brand Management – SSD SECS-P/08 – Alessandra Zammit • International Finance – SSD SECS-P/09 – Andi Duqi • Strategic Management Accounting – SSD SECS-P/07 – Riccardo Silvi • International Economics – SSD SECS-P/01 – Stefano Antonio Bolatto • Project Management – SSD ING-IND/35 – Matteo Vignoli • International Banking – SSD SECS-P/11 – Andi Duqi

	• International Business Strategy & International Entrepreneurship – SSD SECS-P/08 – Angelo Manaresi • Industrial Economics in a Global Context – SSD SECS-P/01 – Giulio Ecchia • Economics and Management for Sustainable Firms – SSD SECS-P/01 – Giulio Ecchia • Global Supply Chains – SSD I27X – Emilio Ferrari
Administrative office	Bologna
Place of teaching	Bologna
Language	English
Duration	Annual
ECTS credits	60
Compulsory attendance	Percentage of compulsory attendance 70%
Teaching delivery methods	In person
Available places	Minimum 15 - Maximum 70
Application deadline (to register for selection)	• "Window 1" Reserved for applicants who are citizens of non-EU countries – Application for selection until May 22nd, 2026 • "Window 2" Open to all candidates - Application for selection from June 3rd, 2026 until July 17th, 2026 • "Window 3" Open to all candidates - Application for selection from July 29th, 2026 until August 28th, 2026
Selection date	• "Window 1" Reserved for applicants who are citizens of non-EU countries: Selections May 27th, 2026 • "Window 2" Open to all candidates: Selections July 22nd, 2026 • "Window 3" Open to all candidates: Selections September 1st, 2026
Selection method	Admission to the Master is subject to passing the selection process based on the evaluation of qualifications. The maximum score given by the Admission Board is 100 points, of which the breakdown is as follows: a) Consistency of the candidate's academic and professional curriculum with respect to the master's cultural and educational path (25 points) b) Motivation letter (25 points) c) English Language proficiency (25 points) d) Academic merit based on grades in previous studies (25 points) The minimum score of 60/100 must be achieved to pass the selection.

	The Admission Board is appointed by the Scientific Council of the Master's program. The person in charge of the selection process is identified as the Director of the Master's program. Candidates who are unable to prove their English language proficiency with one of the indicated certificates should attend the English Test with appropriate valid identification. This English Test will take place in the dates available in the "Selection Date" section above at the Master MIEX Teaching Office in Piazza A. Scaravilli 2 Bologna. Candidates who are resident or staying abroad, or who, for one of the reasons indicated and provided for by the University, are unable to attend and sit the selection tests within the timeframes and according to the procedures specified above, must give duly justified and prior notice to the Director of the Master's programme by contacting the programme's Teaching Office. The Director may decide to conduct the selection process using alternative methods to those indicated above (e.g. videoconference), within the limits established by the University. Candidates who are deemed eligible and who, in relation to the number of available places, are ranked in a qualifying position on the merit list drawn up on the basis of the overall score obtained shall be admitted to the Master's programme. In the event of a tie, priority shall be given to the candidate who has obtained the higher score in English language proficiency; in the event of a further tie, priority shall be given to the younger candidate by age.
Date of ranking list Publication and opening of enrolments	• "Window 1" Reserved for applicants who are citizens of non-EU countries - Publication of the ranking list June 3rd, 2026 • "Window 2" Open to all applicants - Publication of the ranking list July 29th, 2026 • "Window 3" Open to all applicants - Publication of the ranking list September 8th 2026 The rankings can be consulted on Studenti Online by entering your username and password.
Enrolment period	• "Window 1" Reserved for applicants who are citizens of non-EU countries – Enrolment period from June 3rd, 2026, to July 16th, 2026 • "Window 2" Open to all applicants – Enrolment period from July, 29th, 2026, to August 27th, 2026

	• "Window 3" Open to all applicants – Enrolment period from September 8th, 2026 to September 28th, 2026
Alumni Association members	There will be 1 excess place for Alumni (i.e. former students of the Alma Mater Studiorum) registered with the Almae Matris Alumni Association. For details on how to apply, please refer to the single call for applications, art. 9
Auditors ***(if applicable)***	NO
Implementing procedures: • **Internship/project work** • **Final examination**	Classroom training is followed by field training activities to be carried out, in Italy or abroad, in individual internships in companies (internships) or in operational research (project work) lasting 300 hours over a minimum of 3 months, which both release 12 CFUs. At the end of the internship or project work, participants must deliver a written report on the activity performed, and discuss the results in the Final Exam: this activity awards 2 CFUs. For information, please contact the professional master programme Teaching Office (unibo.miex@unibo.it)
Start of lessons and information on the calendar of learning activities	October 12th, 2026 – April 23rd, 2027, for indicatively 4 days a week Project Work/internship with Final Report (April - September 2027). https://master.unibo.it/miex/en/professional-master/the-program
More information	.....
For administrative information	Contact the Ufficio Master at master@unibo.it **Virtual help desk** Mondays and Fridays from 9.00 am. to 11.30 am
For scientific and teaching information	MIEX Master's In International Management Teaching Office. email unibo.miex@unibo.it; mobile +39 340 650 2043; Only by appointment +39 051 2098 768